Canoe Tasmania Strategic Plan 2017 - 2021

CANOE TASMANIA / PADDLE TASMANIA

Vision: More People Paddling More Often

Mission: To Support Clubs, Instructors and Coaches to Grow Paddling in Tasmania

Develop Commercial Opportunities and Independent Income Streams

Commercial Swift Water Rescue Training Provider

Expanded Tourism Operator Guide/Instructor Training/Quality Assurance

Advocate on Behalf of Tasmania's Paddling Community

Develop and Grow Recreational and Competitive Paddling in Tasmania

PROFILE

PROMOTION
Develop and implement promotional activities to enhance the profile of paddling Clubs, recreational and competitive paddling and paddle education.

Promote the transition to "PADDLE TASMANIA INC".

RELATIONSHIPS

STAKEHOLDERS / PARTNERS
Cultivate strong and productive relationships with Member Clubs, AC, CSRT, MAST, Hydro Tas, Parks, Councils, National Bodies, Commercial Operators, and Other Sports (e.g. Rowing and SLST).

LOBBYING

GOVERNMENTS
Develop materials and approaches to Government for greater recognition and support of paddle sports, paddle tourism and CT/ Club role in paddle safety, and for paddling venue and facility development.

VENUES

ENHANCE AND PROTECT
Identify and develop new paddling venues, enhance existing venues and facilities and ensure ongoing water access for paddle sports. Work to protect the paddling environment and natural values of Tasmania's coast and waterways.

SKILLS

PADDLER EDUCATION
Enhance paddling skills and safety in the community through an increased number and range and better promotion of quality education programs and support materials. Identify and implement innovative skills programs.

QUALITY

ENSURE QUALITY DELIVERY
Develop and implement quality assurance processes and ongoing professional development for qualified paddling Instructors, Guides and Coaches working in the Tasmanian community.

COMPETITION

OPPORTUNITIES AND PATHWAYS
Support and develop opportunities for competitive paddling at a club, state, national and international level, promoting skills and fitness, and providing pathways to elite competition.